The Equalizer

An interactive product /experience to show users the varying disabilities many people face in their everyday life and to show everyone as equals. This product will comprise of different interactive modules that anyone can use. These modules will represent and show the users what it is like: being blind, in a wheel-chair, having mobility issues, and more, changing the way people are seeing the world around them.



Design Process

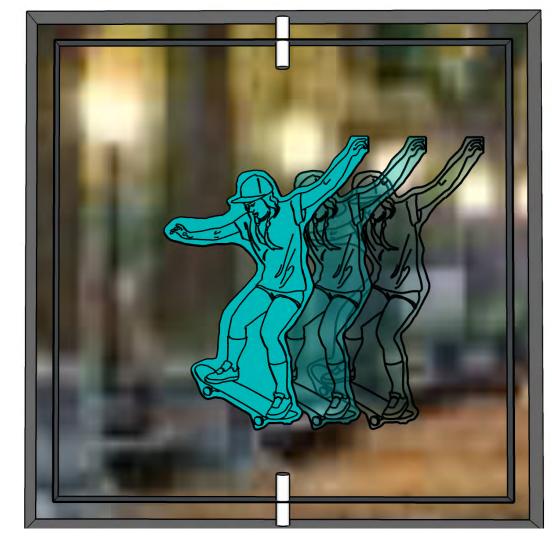
Co-create a design, product or experience that celebrates diversity as an opportunity for positive change

- 1. Started with glasses from the movie National Treasure
- 2. Interactive pieces at parks (Tic tac toe)
- 3. X-ray glasses to show how everyone is a human and we all are the same
- How seeing through each different lens colour, allowed you to see a different clue
- Focus on Sexual orientation, Race, Ableism and Gender

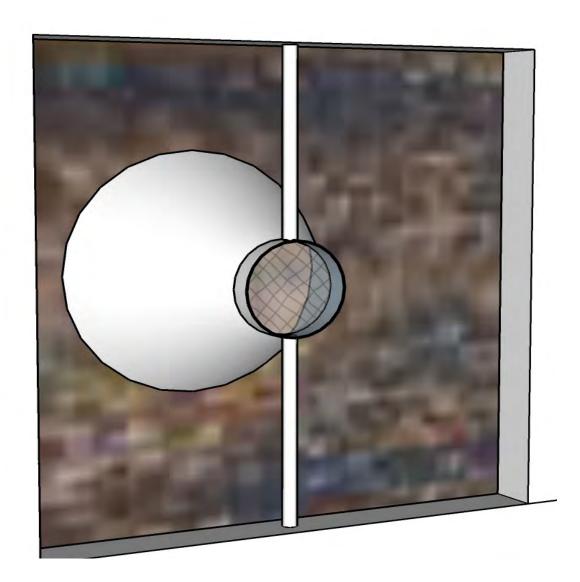
Will have interactive modules for everyone to use

- X-ray - Colour - Tactile - Lenticular printing - Frosted glass - Auditory

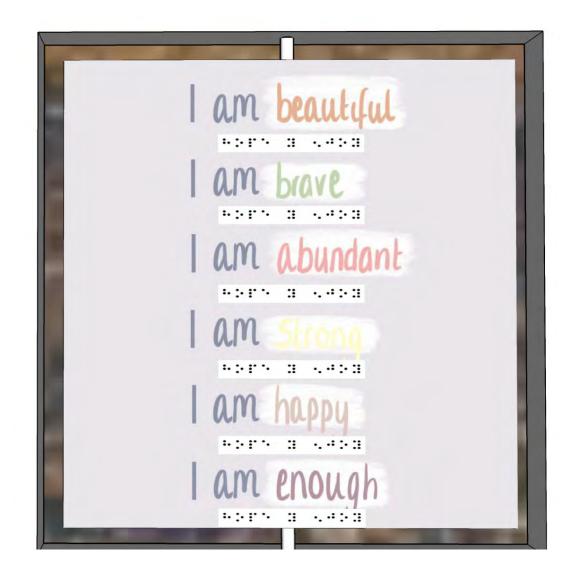




Lenticular Print: Shows movement in slow motion to indicate different mental processing levels



Auditory: Distorts surround sounds to mimic hearing impairments



Words of Affirmation: Possitivety for everyone in both braille and writing



X-Ray: See everyone as humans and we are all the same

